



Payoneer Celebrates 20 Years of Powering Global Trade, Cementing Its Commitment to Entrepreneurship and Cross-Border Commerce

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Global Fintech Leader Marks Milestone with \$2M Donation from Payoneer Foundation; Hosts Global Business Hackathon and Nasdaq Closing Bell Ceremony

NEW YORK--(BUSINESS WIRE)--Apr. 28, 2025-- [Payoneer](#) (Nasdaq: PAYO), the global financial technology company powering business growth across borders, is proudly celebrating two decades of transformation, innovation and the entrepreneurs that embody ambition that transcends border and boundaries. Payoneer has become a force in enabling millions of businesses and entrepreneurs to thrive in the global economy, delivering record-breaking volume and revenue in 2024, and with a strategy to expand, innovate and lead the dynamism of cross-border trade.

20 Years of Global Impact and Innovation

Since its founding in 2005, Payoneer has been at the forefront of powering borderless trade, expanding from a mass payout solution into a comprehensive financial stack that fuels global commerce across industries, markets, and over 7,000 trade corridors.

In 2024, Payoneer powered annual transaction volume of \$80 billion, helping millions of businesses worldwide to scale faster and more efficiently. The company's recent acquisition of Skuad, a global workforce and payroll management platform, is another significant step in its mission to provide an end-to-end stack of financial services and tools that enables businesses to grow seamlessly across borders.

Strengthening Entrepreneurship: Payoneer Partners with Endeavor

As part of its commitment to empowering entrepreneurs to shape industries and drive global economic growth, Payoneer – through the Payoneer Foundation – is investing \$2 million over the next three years to support Endeavor, the Global Network of Trust of, by and for entrepreneurs. This first-of-its-kind partnership will support Endeavor's new Organizational Growth Program, designed to accelerate the scale and impact of its global network of 2,900 entrepreneurs. This includes Endeavor's elite Outliers – its fastest-growing, high-impact companies with median revenues close to \$100 million and \$42 billion raised in the past three years. In 2024 alone, Endeavor Entrepreneurs generated \$88.5 billion in annual revenue and created over 4 million jobs across 45 countries.

"For 20 years, Payoneer has been helping businesses turn ambition into achievement, wherever they are in the world," said John Caplan, CEO of Payoneer. "Entrepreneurs and small businesses around the world are leading the next chapter of global commerce. Payoneer's global licenses, local expertise, and strong ecosystem relationships position us to continue to power trade from anywhere to everywhere, and lead the industry. Our partnership with Endeavor strengthens our mission to empower entrepreneurs and drive global commerce, reinforcing an environment of trust and opportunity across borders."

"At Endeavor, we believe the best way to build thriving entrepreneurial ecosystems is by backing ambitious founders building great businesses in overlooked places around the world," said Linda Rottenberg, Co-founder and CEO of Endeavor. "When we support a founder in an emerging market, we don't just fuel one company, we unlock their Multiplier Effect™, empowering them to train, mentor, and invest in the next generation. That's why we're especially thrilled to partner with Payoneer to help entrepreneurs around the world unlock their potential and reshape global entrepreneurship."

A Global Celebration of Ambition Without Borders

To mark its 20th anniversary today, Payoneer is hosting a landmark event in New York City. By connecting entrepreneurs, partners, and industry leaders from different geographies, the event—like globalization, will be a catalyst for creativity, knowledge exchange, and solutions to pressing global business challenges as they scale in today's environment. The celebration will feature:

- A fireside chat featuring Payoneer leadership, past and present, reflecting on two decades of empowering global trade and looking ahead to the future of cross-border commerce in an increasingly interconnected world.
- [Ambition Hackathon NYC](#), where 20 select borderless Payoneer customers will present their growth challenges. Teams of Payoneer employees, partners, and industry innovators will collaborate to create actionable, impactful solutions.
- The Nasdaq closing bell ceremony, commemorating Payoneer's 20-year journey and its role in shaping global business and cross-border trade.

Examples of Payoneer customers participating in the Ambition Hackathon and embracing cross-border talent and trade include:

Eau De Luxe, a U.S.-based, global beauty and fragrance supplier built on decades of expertise sourcing rare, hard-to-find products for customers around the world. Today, the business is evolving from wholesale to a brand-first model, focused on

quality, trust, and direct connections with customers online.

“Cross-border trade isn’t just a business strategy – it’s a lifeline for innovation and opportunity,” said Sudhir Gupta, Founder and CEO of Eau De Luxe. “As an immigrant entrepreneur, I’ve seen how platforms like Payoneer help businesses like mine transcend borders – financially, creatively, and culturally – and compete globally. With Payoneer, we built a fragrance brand that sources niche beauty from Europe and reaches customers worldwide. For us, cross-border trade is more than transactions – it’s the flow of dreams and ideas. Payoneer has been a vital partner in making that possible.”

ia Blueprint helps U.S.-based insurance agencies scale smarter with high-quality remote staffing from the Philippines. With deep expertise in property and casualty insurance, the ia Blueprint team brings not only talent, but also the guidance and processes agencies need to grow sustainably.

“Our business now extends far beyond city or state lines. To stay competitive and deliver top quality, access to global talent is no longer optional – it’s essential,” said Beaux Pilgrim, Founder and CEO of ia Blueprint. “This global mindset shapes everything we do – from hiring, to trade, to investment. In today’s interconnected economy, embracing cross-border talent and commerce isn’t just smart business – it’s the key to growth and resilience.”

About Payoneer

Payoneer is the financial technology company empowering the world’s small and medium-sized businesses to transact, do business, and grow globally. Payoneer was founded in 2005 with the belief that talent is equally distributed, but opportunity is not. It is our mission to enable any entrepreneur and business anywhere to participate and succeed in an increasingly digital global economy. Since our founding, we have built a global financial stack that removes barriers and simplifies cross-border commerce. We make it easier for millions of SMBs, particularly in emerging markets, to connect to the global economy, pay and get paid, manage their funds across multiple currencies, and grow their businesses.

As Payoneer embarks on its 20 years, the company is more committed than ever to facilitating the power of cross-border commerce, building trust, and empowering entrepreneurs across the globe to thrive in an increasingly interconnected world. As that trade evolves and reshapes, Payoneer is uniquely positioned to support global entrepreneurs. With a bold vision for the future and a legacy of innovation, Payoneer is ready to continue driving growth, opportunity, and entrepreneurial success for the next 20 years and beyond.

For more information, visit www.payoneer.com.

About Endeavor

Endeavor is the Global Network of Trust of, by and for entrepreneurs. The organization selects, supports and invests in founders with the greatest potential, providing them with a platform to train, mentor, and invest in the next generation through the Endeavor Multiplier Effect™. Today Endeavor’s community includes more than 2,900 entrepreneurs building transformational companies across 45+ markets. As of 2024, these entrepreneurs have generated \$88.5 billion in revenue and created over 4 million jobs worldwide.

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