



## Awin Streamlines and Expands Global Payments with Payoneer

December 15, 2021

*Global marketing technology company Awin Group expands partnership with fintech unicorn Payoneer to streamline international payments*

NEW YORK--(BUSINESS WIRE)-- [Payoneer](#) (NASDAQ: PAYO), the commerce technology company powering payments and growth for the new global economy, and the [Awin Group](#), today announced a strengthened partnership aimed at fueling growth for publishers around the globe. The latest collaboration follows a successful partnership, established in 2017, between Payoneer and ShareASale, and a partnership with Commission Factory; both entities are a part of the Awin Group.

Since the start, publisher experience has lived at the heart of the growing partnership between the two firms. ShareASale and Payoneer first started working together at the request of their growing publisher base. In the years since, the companies have kept a steady focus on making affiliate marketing payments more streamlined, cost effective, and transparent.

Following the success of the ShareASale and Commission Factory collaborations, the Awin Group moved to expand the relationship with Payoneer. Today, nearly 70% of international payments on the Awin Group are processed through the Payoneer platform, and the firm has reported a 90% drop in failed payments since the year has begun.

“Expanding our partnership with Payoneer to Awin ensures our publishers across the globe have access to clear and reliable international payments,” comments Jasper Mulder, Global Publisher Director at Awin. “Off the back of these early successes that we’ve been able to build together, we aim to further deepen our technical and strategic collaboration with Payoneer, bolstering our continued efforts to provide best in class payment services to our publisher base.”

The recently launched API integration further simplifies the payments process and improve user experience. There are more expansion plans in the works.

“We are thrilled to continue to grow our relationship with the Awin Group,” noted James Allum, VP of Payoneer Europe. “Awin is a giant in the affiliate marketing space, and their dedication to their publishers aligns with our mission to empower small businesses around the world. We look forward to continuing to grow together, and to make international payments easier, more cost effective, and more secure for the tens of thousands of publishers across their global network.”

### About Awin

With twenty years of experience, Awin’s platform offers a global community of people, technology and business intelligence insights. No matter what type of partner, level of service, or tools your business needs, Awin provides affiliate marketing solutions to drive sustainable growth.

Part of the Axel Springer and United Internet Groups, with ShareASale and Commission Factory, Awin is powered by 15 offices worldwide, over 1,100 employees, 225,000 contributing publishers and 16,500 advertisers.

Connecting businesses with customers around the world across the retail, telecommunications, travel and finance verticals, Awin generated €12.2 billion in revenue for its advertisers and €920 million for its publishers in the last financial year.

[www.awin.com](http://www.awin.com)

### About Payoneer

[Payoneer](#) (NASDAQ: PAYO) is the world’s go-to partner for digital commerce, everywhere. From borderless payments to boundless growth, Payoneer promises any business, in any market, the technology, connections and confidence to participate and flourish in the new global economy.

Since 2005, Payoneer has been imagining and engineering a truly global ecosystem so the entire world can realize its potential. Powering growth for customers ranging from aspiring entrepreneurs in emerging markets to the world’s leading digital brands like Airbnb, Amazon, Google, Upwork and Walmart, Payoneer offers a universe of opportunities, open to you.

[www.payoneer.com](http://www.payoneer.com)

### Forward-Looking Statements

This press release includes, and oral statements made from time to time by representatives of Payoneer, may be considered “forward-looking statements”. Forward-looking statements generally relate to future events or Payoneer’s future financial or operating performance. In some cases, you can identify forward-looking statements by terminology such as “may,” “should,” “expect,” “intend,” “will,” “estimate,” “anticipate,” “believe,” “predict,” “potential” or “continue,” or the negatives of these terms or

variations of them or similar terminology. Such forward-looking statements are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or implied by such forward looking statements. These forward-looking statements are based upon estimates and assumptions that, while considered reasonable by Payoneer and its management, as the case may be, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to the occurrence of any of the risks and uncertainties set forth in the section entitled "Risk Factors" and "Cautionary Statement Regarding Forward-Looking Statements", as well as any further risks and uncertainties contained, in the prospectus filed by Payoneer on August 6, 2021. Nothing in this press release should be regarded as a representation by any person that the forward-looking statements set forth herein will be achieved or that any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. Payoneer does not undertake any duty to update these forward-looking statements.

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Source: Payoneer